



**LVISION**

**The Future of Sports Data. Now.**



# Who We Are

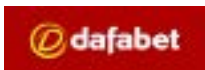
LVision was founded in 2018 with the goal to create high-end, advanced solutions to support the sports betting industry.

We set to collect and generate unique sports data using advanced CV, ML and AI algorithms, aimed to increase user engagement and turnover.

Our betting stimulation services vary from transforming single angled sports video

streams from any device to high-quality visualizations, analyzing historical data and producing highly-accurate AI sports insights (betting tips), re-visualizing historical matches into new 24/7 content to creating our own player props markets.

## Our Clients



# Our Products



## BetBooster

AI-based insights for sports betting, covering multiple sports and 100+ betting markets to boost your turnover and punters engagement



## Betting & Animation Widget

High-quality visualizations fully integrated with bet slips, showing real-time odds, insights, and stats



## Tennis Betting Simulator

Newly created & replayed historic tennis matches using high-quality visualization backed by original main markets and real-time odds



## Tennis Premium Markets

Tennis player props markets for all professional tours – ATP, WTA, Challenger level, and ITF





# BetBooster

Sportsbooks' AI-solution  
for boosting revenues &  
engagementtv



BetBooster is an automated betting stimulation service that produces highly accurate AI sports insights based on historical data, live incident and AI analysis, covering both pre-match and in-play markets.

The product serves as the perfect boost to sportsbooks' performance and turnover rates. Delivered as a widget or as an API, it offers a full betslip integration for easy and fast punters' interaction.

## Product Highlights

- Proven results of at least 15% increase in turnover & bet stakes
- Easy integration as a web-component (just 3 lines of code!)
- AI-based personalized recommendation system, supplied by multiple solutions including push notifications
- Multilingual betting tips
- Dozens of popular betting markets (pre-match & in-play)
- Average of 20+ million insights per-year
- Full bet slip integration along with monitoring & analytics

## Coverage

- Soccer - All leagues worldwide, including tier 3&4
- Tennis - ATP, WTA, Challenger level, ITF
- Basketball - NBA, NCAA, WNBA, Euroleague and over 200 leagues worldwide
- Ice Hockey - NHL, WHL, KHL, SHL & a variety of worldwide leagues
- Baseball - MLB, NPB, KBO, with European, American & Asian events



# Betting & Animation Widget

Increase your sportsbook revenues with real-time visualization & integrated odds



Based on advanced CV & ML algorithms, the Betting & Animation Widget creates a new standard of sports betting combined with matchday experience.

Currently covering tennis, the widget serves both as a live match tracker,

producing high-quality sports visualization by converting live broadcasts, and as a fast and easy betting center of main markets with full bet slip integration showing in-play odds.

## Product Highlights

- Proven results of at least 50% increase in session time & user engagement
- High-quality live sports visualization
- Full bet slip integration along with monitoring & analytics
- Display of main markets to increase retention and UX
- Real-time insights associated with live betting markets
- Statistics and analysis of players' and match performance
- Iframe solution with a simple and fast integration process

## Coverage

- Grand Slam events - all major four, from main stadiums to show courts
- ATP - ATP Finals, ATP 1000, ATP 500, ATP 250 and ATP Cup
- WTA - WTA Tour finals, WTA 1000, WTA 500, WTA 250 and 125K series
- Challenger Level - all levels of play, from Challenger 125 to Challenger 50
- ITF events - Davis Cup, Billie Jean King Cup, Olympic tournament
- Exhibitions on demand



# Tennis Premium Markets

The all-inclusive tennis player props markets feed to enhance & automate your sportsbook



LVision's tennis player props feed is the most comprehensive solution currently existing in the betting industry. By using state-of-the-art algorithms, our unique

model analyzes comprehensive historical data for over 1300 professional players and transforms it into top-level betting markets to ensure higher tennis revenues.

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## Product Highlights

- Proven results of higher than 7% margin on a monthly basis
- Fully automated machine learning system
- Unprecedented support for ATP, WTA and even ITF events
- Pre-match & in-play coverage
- Quick-paced settlements
- Fast and simple integration

## Coverage

- 12 Aces
- Under / Over aces (Total match)
- Under / Over aces (Home player)
- Under / Over aces (Away player)
- Will there be an ace next game?
- Will there be an ace next point?

- 12 Double Faults
- Under / Over double faults (Total match)
- Under / Over double faults (Home player)
- Under / Over double faults (Away player)
- Will there be a double fault next game?
- Will there be a double fault next point?





# Tennis Betting Simulator

ML & AI Solution to Never-ending Tennis Revenues



Using over a million historical matches in our dataset, the Tennis Betting Simulator uses ML & AI to produce identical replays of original matches. Using real action that took place on court and live original odds, we produce high-quality visualization with constant engaging features, all while hiding

the original match information until its conclusion.

This never-ending stream of tennis offerings promises increased retention and conversion rates only a click of a button away.

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## Product Highlights

- Proven results of over 7% betting margin with over 1M\$ revenues
- Based on coverage from all levels of professional tennis
- One set shootout format
- Full bet slip integration
- Betting-motivating features to ensure high levels of engagement
- Original match main markets and odds
- Hidden original context - names, tours, dates, etc
- Original match data page for customers' hindsight inquiries

## Coverage


- 24/7 Tennis matches with at least 300 events a day


# Contact Us



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